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Synopsis

*****#1 .COM BESTSELLER IN PUBLISHING & BOOKS (JULY 2013)*****#1 .COM

BESTSELLER IN BOOK DESIGN (NOV. 2013)*****Â *****CURRENT VERSION:

1.10*****Â NOTE: PLEASE VISIT AARON'S PUBLISHING PAGE FOR ANY

UPDATES TO THIS BOOK.Â Almost everything you've read about formatting pictures for Kindle is wrong. The advice offered by Kindle experts and even itself can give images that are tiny, blocky, noisy, or wildly inconsistent on different Kindles.Â Aaron Shepard, author of acclaimed books on both Kindle and print publishing, brings his years of experience in book design, webmastering, and photography to bear on a single question: How do you make pictures look great on the Kindle? He answers that question, while also providing beginners a basic course in picture editing.Â Along the way, he discusses how to keep Microsoft Word from sneakily degrading your pictures; how to adjust HTML code to show images at their best; how to make part of a picture transparent against colored backgrounds; how to boost the power of your cover image as a marketing tool; and how to create anything from children's books to photography books to poetry books within minutes with the Kindle Comic Creator.Â Nowhere else will you find such in-depth info on working with Kindle images. Whatever kind you're using -- photos, paintings, drawings, diagrams, tables, screenshots -- you'll find "Pictures on Kindle" an essential guide.Â ///////////////////////////////////Â Aaron Shepard is a foremost proponent of the new

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PICTURE PUBLISHINGSubmitting and Previewing | Cover ImagesÂ Production FAQÂ Â

Book Information

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CONS- More technical details than most authors and illustrators need to know. Don't try to read every word in every sentence. Just skip through Aaron's book, picking out issues you've wondered about, like image resolution and illustration placement (alignment).- Kindle formatting is changing so rapidly, a lot of this is "what we're using, for now... but it'll probably change in six months." (Since I've bought Aaron's books before, I know he'll update this regularly, as new standards and techniques emerge.)

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